



BRIDGE to BRIDGE

10km ROWING RACE

Sunday 30th June 2024



Celebrating 157 years of rowing

CURE BOATING CLUB EST 1868

Cure Boating Club invites you to become a Race Sponsor for our exciting community event!

Join us this year to celebrate the 21st anniversary of this fun and highly anticipated long-distance race.



Event Details:

- **Date:** 30 June 2024
- **Location:** Central Kaiapoi, starting and finishing 50m downstream of the Williams Street Bridge, directly waterside of our clubrooms.

Firmly established on the rowing calendar, the race attracts rowing crews from across Canterbury and draws numerous spectators for a competitive and enjoyable event.

Sponsorship Package: \$150 excl GST

What You Get:

- **Race Category Naming:** Your name will be allocated to one of ten unique race categories.
- **Branding Opportunities:**
 - Inclusion in all Cure promotions (distributed widely across Canterbury rowing clubs and our Facebook page).
 - On-site branding opportunities.
- **Event Recognition:**
 - Announcement of the winners of your sponsored race category at the prizegiving ceremony, including a photo opportunity.
 - Coverage in local media and a write-up in the local newspaper.
- **Hospitality:**
 - Bottomless-cup morning tea and nibbles at our clubrooms, with prime viewing of the start and finish.



To lock in your sponsorship, or for any queries, please contact:
Catherine Kappelle, gileskap@outlook.com, 027 722 6898

Next Steps: We will collect your details and arrange receipt of your branding materials and other information as the event approaches. This will include details on the final start time and business information required for invoicing.

Thank you for your consideration and support.